

# AURORA Power Challenge

## 1. Objective

The AURORA Power Challenge, organized by the Department of Mechanical and Production Engineering at Aarhus University, aims to promote the use of the AURORA Energy Tracker app. This initiative seeks to raise awareness about energy consumption and encourage user engagement in tracking and reducing carbon emissions.

## 2. About the AURORA Energy Tracker App

AURORA Energy Tracker App is a non-commercial tool developed as part of the EU research project AURORA (research grant agreement ID: 101036418). It allows users to enter their consumption of home electricity and heating, as well as transport usage, offering insights on the carbon emissions associated with these consumptions. The app provides additional information for users to understand how their consumptions and emissions compare to national average values. All data entered is anonymized and used solely for research purposes. The app will never share or use data for commercial purposes. The app is accessible on iOS, Android, and as a web application. More information on the app can be found on the [AURORA website](#).

## 3. AURORA Power Challenge process

- 3.1. **Duration:** The challenge will run from **1<sup>st</sup> Feb 2025** to **30<sup>th</sup> April 2025**.
- 3.2. **Weekly prize draw:** A randomized prize draw will take place each week among eligible participants.
- 3.3. **Prizes:** One winner will be awarded a gift card worth of 100 kr to Katrines Kælder every week.
- 3.4. **Draw schedule:** Draws occur every Friday, with the first draw on 7<sup>th</sup> Feb 2025, and the final draw on 25<sup>th</sup> April 2025.

## 4. Eligibility

Participants must meet the following requirement to qualify for the prize draw:

- 4.1. **Data submission:** Download the JSON file in the AURORA Energy Tracker app and email it to [aarhus@aurora-h2020.eu](mailto:aarhus@aurora-h2020.eu).
  - Include your full name and contact details in the email.
- 4.2. **Minimum usage criteria:**
  - 4.2.1. The JSON file must include at least **three usage records** for the week of the draw.
  - 4.2.2. Submissions must be received by **11:59 PM on Thursdays** to be eligible for that week's draw.
- 4.3. **Disqualification:** Submissions that fail to meet these criteria or contain falsified data will be disqualified.

## 5. Communication of results

- 5.1. **Winner notification:** Winners will be contacted by email or phone on Fridays after the draw to arrange prize collection.

5.2. **Publication of results:** With the winners' consent, their names may be published on the communication channels of the AURORA project.

**6. Final provisions**

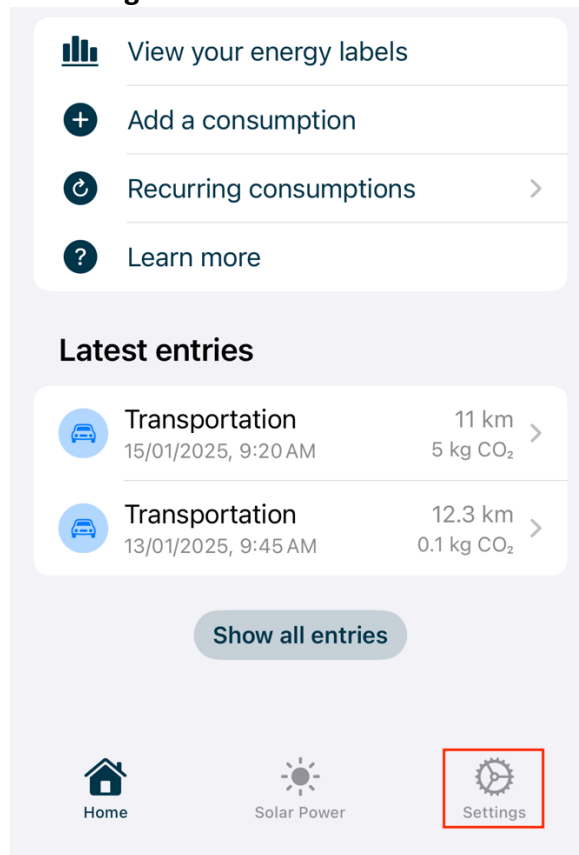
6.1. **Terms acceptance:** By participating, users agree to the terms outlined in this document.

6.2. **Organizer's right:** The organizers reserve the right to modify or cancel the challenge if necessary, with prior notice.

6.3. **Inquiries:** Any questions or concerns can be directed to [aarhus@aurora-h2020.eu](mailto:aarhus@aurora-h2020.eu)

## How to download the JSON File

1. Open the app and go to "Settings"



2. In "Settings", select "Download my data" to generate JSON file.

