



EMPOWERING  
ZERO-EMISSION  
CITIZENS

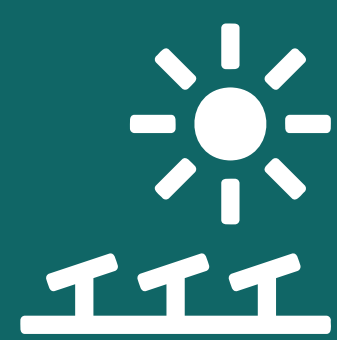
# Taking Action on Climate Change



5 demosites



7,000 Citizen  
Scientists



1,000 KW  
Solar Power



~0 CO<sub>2</sub>  
Emission

AURORA is demonstrating **how people can make a difference through the choices they make**, reducing 13-20% of all greenhouse gas emissions linked to residential energy use and 13% linked to transport choices. In addition, the project will empower people to take ownership of new community solar energy projects.

## OUR APPROACH

### Local Energy Communities

By crowdfunding **local solar energy plants** with shares as low as €20, each participating citizen can become an active “prosumer” (someone who both consumes and produces energy). In the long run, this will help democratise the governance of the community and its energy systems.



### Mobile App

Participants will act as **citizen researchers** by recording monthly energy consumption on a user-friendly mobile app. They will receive personalised recommendations to improve their energy consumption habits and reduce their carbon footprint.

Users can track their progress on a personal emissions profile **-based on our labelling system-** showing how their energy-related behaviour changes over time. This can then be shared on social networks.



Find out  
more!

AURORA Website  
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Funding received from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101036418